2020 Council Membership Webinar
What We Know

• Schools are opening as planned (for the most part) with modifications such as virtual options.

• Most schools are requiring face masks.

• Three School District Survey Results.
  – In one survey 97% of the families wanted school to be face to face.
  – Another survey 93% of families wanted school to be face to face.
  – Another school district was planning a hybrid of two days on and three days off. After seeing survey results, they moved entirely to face to face school.

• School access to outside organizations is extremely limited to no access, with some exceptions.
  – In most cases, it’s no longer an option to meet at a school.
What We Know

• **Where can units meet?**
  – Churches
  – Parks
  – American Legions/VFW’s
  – Ask a partner Troop to help find a location

• **Scout talks in schools no longer an option.**
  – We are creating Scout Talk Videos for classrooms and parents.

• **At this time, most fall sports are moving forward with modifications.**

• **High School Marching Bands are meeting, with mask modifications.**
What We Know

• There is a lot of similarity between schools but also differences.
  – Some schools are not letting anyone into the main office. Fliers will have to dropped off by curb side pickup.
  – Some schools are required to do a 48-hour quarantine of fliers.

• Far more Troops have been meeting since last April than Packs.
  – Some Troops have conducted virtual Troop Meetings
  – Some Troops have conducted virtual Patrol Meetings
  – Some Packs have met virtually
  – Some Dens have met virtually
  – Some Packs are now meeting in parks
  – Some Troops are now meeting in parks and in physical buildings, where allowed, following building guidelines
What We Know

- A National Membership Fee Increase and change took affect August 1st.
- Youth Membership Registration is now $66 per year (prorated by month).
- Adult Membership Registration is now $42 per year (prorated by month).
- Boys’ Life Magazine is still $12 per year and is optional.
What We Know

• New youth joining now also have to pay a one time $25 joining fee.
  – This is NOT prorated.
  – Adults do NOT have to pay this.
  – If a youth joins in 1st grade, drops and joins in 5th grade, they will not have to pay again.
  – Cost for new youth to join in September is $52.50 through January 2021 and this will be printed on all recruitment fliers, even the one’s recruiting at the end of August.

• Recharter fee has now increased to $75 per year.

• Remember, these are National Registration Fees. The Sioux Council Doesn’t keep a penny of these fees.

• There is a document on the council website that goes over all these increases. You can find it on the home page or under Membership Resources.
What We Know

• This increase could be a shock to some people, if so, here are some ideas:
  – Don’t make them buy a uniform right away. There is nothing wrong with holding off for a few months to purchase a uniform.
  – Consider incorporating what is called a Class B. An example of this would be a Pack or Troop tee shirt.
  – Explain to parents that popcorn sales is a great way to help scouts earn their way. Some units pay for all or a part of the registration fees.
  – Don’t charge outrageous unit dues, review your units budgeting process. If a unit charges dues, look at splitting them up over a quarterly time frame.

• Remember, these are National Registration Fees. The Sioux Council doesn’t keep a penny of these fees.
Original Recruitment Plan

• Cub Scout recruitment nights are August 27th, Sept 15th and Sept 21st.
  – There may be a few anomalies that this doesn’t work. For example, one school district only puts out fliers once a month to students. This is out of our control.
  – Every pack would have been visited with in April – June about there date and why the specific date was so important.

• This is the 6th year we have been conducting council coordinated recruitment dates.

• Council coordinated recruitment dates allow us to manage flier printing and distribution to schools.
Original Recruitment Plan

• It gives us the ability and greater flexibility to arrange scouts talks in classrooms when and where they are allowed.

• Allows professional staff to manage the traveling of large geographic areas to physically get to locations.

• Allows us to coordinate volunteer help, much easier.

• Allows us to work with an advertising agency to conduct digital advertising on websites, apps, YouTube and Facebook.
  – Having set dates in communities is extremely important when there are multiple units in the same community.
Original Recruitment Plan

• All Pack and Troop BeAScout pins have been activated and will allow people to sign up electronically.

• When a unit gets a lead or an application, the unit will receive an email. Units have only a few days to respond to them.

• All digital advertising will point to a specific page on the Council Website which will show the community, school affiliation, recruitment location, 6:30 sign up time and the URL to join each specific pack.
Original Recruitment Plan

• All Recruitment Fliers will have date, 6:30 time, $52.50 cost to join (this fee includes the onetime joining fee), sign up location, unit contact and QR code that will link to every units specific BeAScout pin.
  – Only exception to this will be if there are multiple units in a community that all draw from the same school. It will then have the QR code to the sign up landing page on the website.

• As families come to the recruitment, have them sit at their age appropriate table, have them start filling out the application(s).

• Use the start of the meeting to teach the Scout Oath, Law, Salute and Handshake. This starts to teach youth the Bobcat.
  – Remember, Lions don’t earn the Bobcat.
Original Recruitment Plan

- Break the scouts out and continue to teach them the Bobcat and play games.
  - This is a great time for Troops to help a Pack.

- When the youth and parents are separated use this time to recruit adult leadership.
  - Use the 100 Point Form
  - Use the Ruler Method
  - Use the Stand Up Method
  - Both the Ruler Method and Stand Up Method videos are on the council website under Membership Resources.

- Troops can use the exact same methods to recruit parents into their Troop leadership.
  - Troops can also help Packs recruit their leadership.
Original Recruitment Plan

• Don’t forget to have everyone sign in on the attendance sheet.

• Collect all applications and fees that night.
  – Families should make their check out to the Pack.

• If a family needs to think about it, do not let the application leave. You should still collect it.

• Communicate with your executive and membership team to know how things went.

• Use the turn in packet to turn in applications and one check from your unit for registration fees.
Original Recruitment Plan

• New youth who join your Pack should earn their Bobcat within 30 days of joining.

• New youth don’t have to have everything memorized to earn the Bobcat. Remember, some first graders can’t remember their address or how to spell their last name.

• Provide your executive or membership chair your October Pack Meeting Date so fliers can be put into the school a second time to invite new families to your unit.
  – Second opportunities are very important. Some families can’t make the first sign up because of a conflict
  – Some fall sports programs are starting to wrap up so it’s easier for the family to get involved.
Modifications to the Original Plan

- This year is not a normal year and there is no one size fits all. Your unit has to do what it feels comfortable with and what it has access to.
  - Will your recruitment be indoor or outdoor?
  - Will you have access to tables?
  - Can you get help from a Troop?
  - Are you in a position at sign up youth and to recruit parents?
    - If not, you need to be prepared quickly to get new adults involved, especially if you are missing den leaders for age groups.
  - Do you need to change your plan to a come and go sign up?
  - Does your recruitment have to take place in a parking lot?
  - How about a drive by recruitment where people don’t get out of their vehicle?
    - Have clipboards, pens and applications ready.
  - What if your recruitment is outside and it’s raining?

- Your unit needs to make a decision if it needs to modify things, but still within the main parameters of the date and time.
Safety & Family Comfort Levels

• First and foremost, don’t do anything you aren’t comfortable with.

• You and your unit committee need to determine if you will require masks.

• Don’t get sucked into rumors. Once school starts, the rumor mill will likely happen. Listen to what your school(s) are telling you. They will have the most up to date information.

• Know what your meeting locations guidelines are. They very significantly from place to place.
Safety & Family Comfort Levels

• Know what your state guidelines are. They very significantly.

• Know what your city and county guidelines are. They also very significantly.

• Always follow CDC, State, County, City and meeting location guidelines.

• If your entire pack traditionally meets together for den meetings, you may no longer be able to do this anymore.
Safety & Family Comfort Levels

• If your dens are made up of 15 scouts plus parents, you more then likely will need to split them up into two dens.

• Utilize the Scouting Restart Checklist that has been emailed out to Packs and Troops. It is also on the Council Website and on the Membership Resources page.

• Always respect family decisions, even if you don’t agree with them. There are people who think everyone should wear a mask, there are people who think no one should wear a mask.
Safety & Family Comfort Levels

• There are people who think businesses and schools should be shut down until there is a COVID vaccine or no more cases.

• Always respect individual’s thoughts. If people don’t want to meet in person, don’t make them. Just know that there are people who do. Surveys and statistics have shown this.

• For dens choosing not to meet in person, rank specific virtual program materials will be available.

• If there are leaders who don’t want to meet, tell us so we can work with the families who do, so we can help find new leadership.
What Now

• Tee-ball has been happening, baseball has been happening, basketball is happening outside, softball tournaments are happening, hockey tournaments have been happening and soccer is happening.

• If units have not been meeting, now is the time.

• If nothing else, go have fun in the park as a Pack & Troop.

• Make sure Den Leaders are secured and that they are ready to meet.
What if…

• We can never predict the what if. But we can be prepared for it.

• Is your Pack or Troop ready and able to meet virtually?
  – How about Dens and Patrols?

• The Council has been and would be able to provide Council/District level supplemental programs.

• National is already providing virtual programming
  – Next National virtual event is Family Fun Fest on Sept 12th.

• Do your families know about the Scouting from Home page on our website?
What if…

• New Virtual Den Meeting program resources will be coming out.

• Over 100 councils from across the country have teamed up together to turn Cub Scout Adventures into virtual programming for any den to use. Details and information will be rolled out very soon.

• Did you know anyone can get a Zoom Video Conference Account for Free?
  – 100-person capacity
  – Up to 40 minutes time frame
  – Don’t wait, get an account now
Webelos Crossover

• Webelos to Scout Transition is not a process of the Troop waiting for 5th graders to crossover.

• Webelos to Scout Transition is about an ongoing partnership between Packs and Troops.

• It’s about communication between Den Leaders and Troop Leaders

• It’s about helping families know that Scouts BSA is not more Cub Scouting.
Webelos Crossover

• If Troops don’t have a partner Pack, they need to look for one. They need to help their Pack deliver programming or the Troop will no longer exist.

• If there is a Troop in a community and no Pack, help us start a Pack.

• What if there isn’t a Troop for 5th grade boys or girls to go into? There are people who would be willing to help them start a Troop too.
NEW District Names

THANK YOU FOR ATTENDING!

- North District: Arrowhead District
- South District: Missouri Valley District
- East District: Red Rock District